



PARAGON

WINDOW TINTING, SIGNAGE & GRAPHICS

PARAGON

/ˈparəg(ə)n/ noun

a model of excellence or perfection.

paragon ▶ noun a model of excellence or a particular quality.

paragraph ▶ noun a distinct part of writing, beginning with a new line.

excelled himself.
ex·cel·lence /ˈeksəl·lənʃ/ noun quality of being extremely good.
academic excellence • *The centre of excellence*
also PAR EXCELLENCE

Ex·cel·lency /ˈeksəl·lənʃi/ noun
improve, polish (up), hone up, fine-tune.

perfection ▶ noun the process of perfecting, or the state of being perfect.

PARAGON



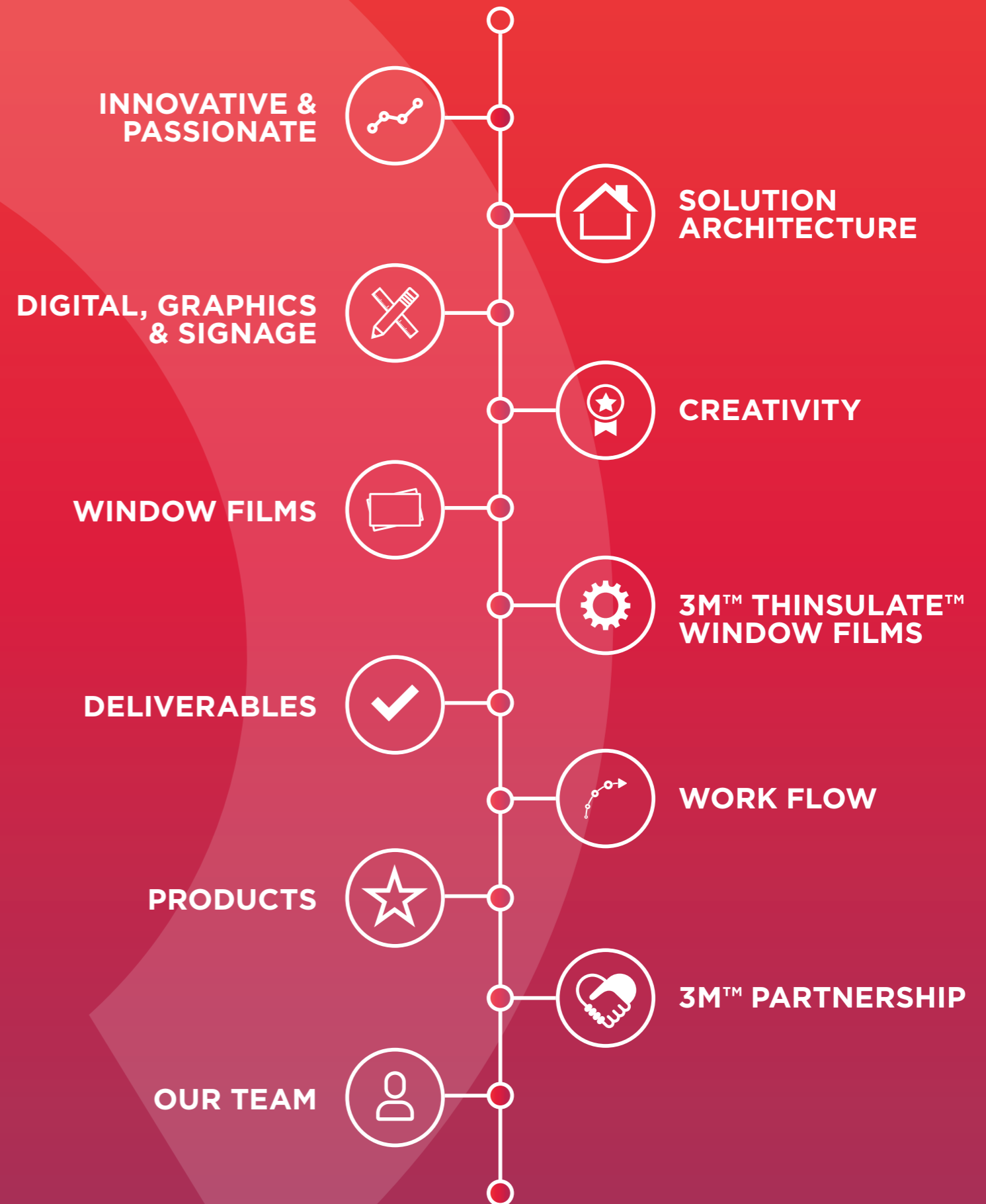
A new brand, a new vision.

PARAGON is the consolidation of three market leading successful businesses now operating under one new brand; formerly DMS Perth, SolarX and Sunscreen in Melbourne and Sydney.

PARAGON are experts in supply and installation of window films in Australia whether your biggest consideration is heat reduction, heat retention, glare reduction, UV reduction, safety or security. Regardless, you can be assured that we'll put forward the best product for your space. Our team on the ground have a wealth of knowledge and experience with the complete 3M Window Film product range and have earned our position as highly qualified Licensed Installers for 3M window films in Australia.

Our strategy is simply being the most comprehensive window film, design and print partner for the digital age.

Our Key deliverables are creating head-turning results with inspiring and innovative solutions. Our bottom line, taking pride in ourselves and placing our customers at the heart of every project we undertake on their behalf.



It's an inside job.

There is a reason that we have such loyal repeat clients and that's because we take complete ownership of the entire process from start to finish without ever having to outsource externally. It keeps costs down and ensures that the whole process is a smooth one.

We have the designers who create the artwork, the printers and developers who put it together and the installers who apply it professionally. We work with our clients to ensure we give them more than they could have ever imagined.

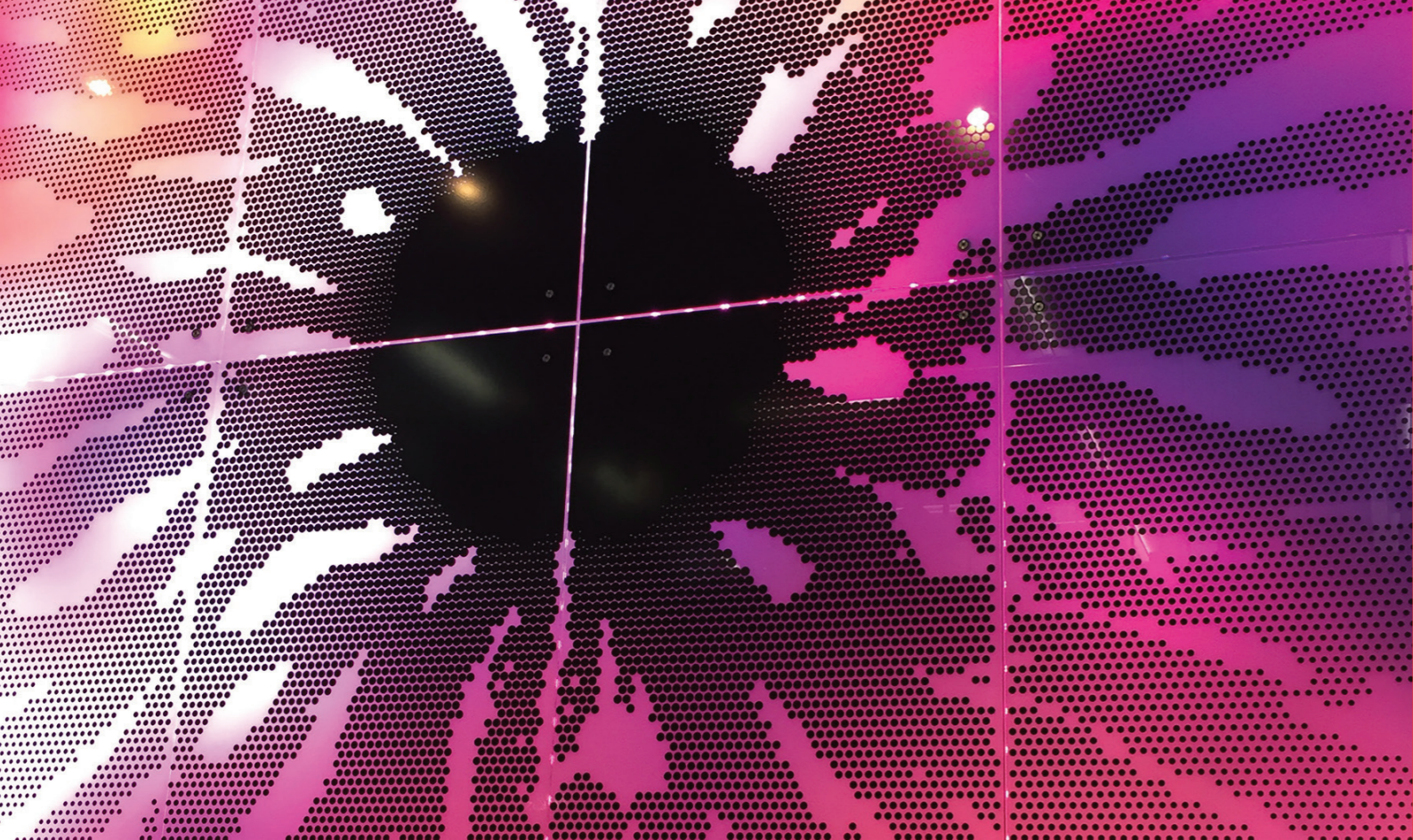


Why architects, project and facilities managers have **PARAGON** on their radar.

Architects continually look for innovative and creative solutions, and project managers look to blend the technical demands of building services with managerial responsibilities. This all culminates in ensuring the efficient functioning of buildings through integrating people, space, processes and technology in design.

PARAGON aims to compliment this process by embracing the foundational principles and methods applicable to buildings: climate and resources, thermal environment, building services, lighting with graphics and signage. We are happy to support, sample and consult to ensure the right products are used when developing solutions.





PARAGON, your complete design and print partner for the digital age.

Our work at PARAGON has a diverse flavour and although many of our projects centre on the use of film, we now produce an array of in-house digital print signage, as well as computer cut film designs to enhance offices and small businesses.

- Primarily these include:
- Compliance and statutory signage
- Way- finding solutions including Braille
- Laser cut acrylic or stainless steel lettering
- Reception doors and glass partitions
- Desking and individual signage
- Experiential office signage
- Wall and glass prints
- Reception signage
- Directory boards

We pride ourselves on keeping abreast of the latest products available as well as innovative design.

We invite you to put us to the test!



Quality workmanship with innovative products.

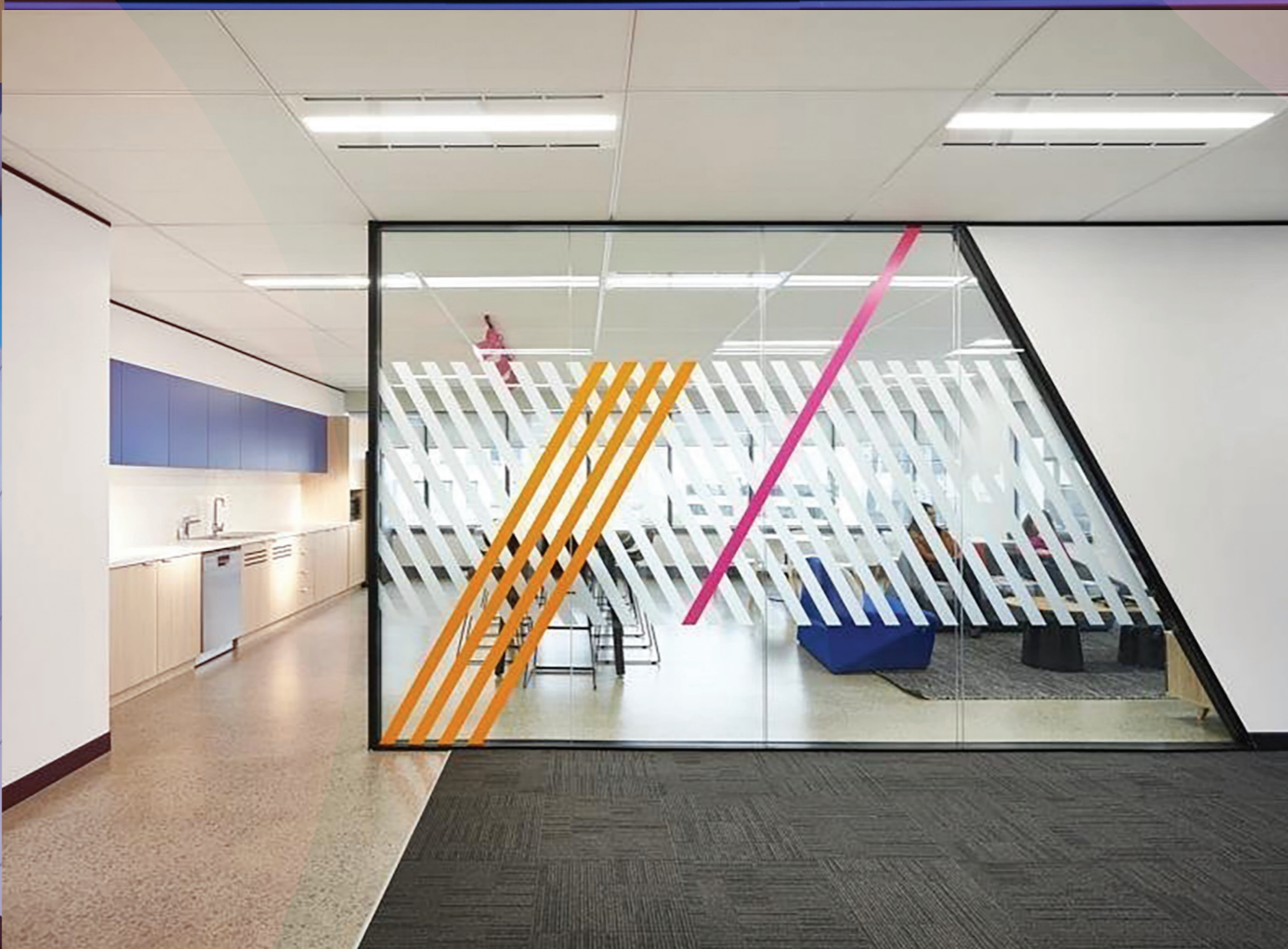
PARAGON are leading the way in commercial and high-end residential tinting, graphics and signage solutions in Australia. We have access to some of the world's most exclusive and innovative films and signage products which allows us to be frontrunners in creating incredible branding experiences.

Our key qualities are:

- Extensive range of custom and preset decorative films for glass, walls and even ceilings
- Full range of coloured opaque and translucent films
- Ability to tailor an image, graphic or logo onto any film or sign using a huge range of materials in 2D or 3D
- 3M™ Window Film Licensed Installer for exclusive film products and partnership with Getty Images for exclusive access to thousands of images
- Ability to create signage and graphics that meet certification and safety requirements

A dedicated PARAGON Project Manager can see any job through from inception to installation using any number of products to complete the process.





Innovative wall & window solutions.

PARAGON has a policy around 'best film for purpose'. PARAGON has access to the very best films manufactured at world-class standards. As industry leaders, all films recommended and installed are backed by impressive PARAGON and manufacturer's warranties.

ENVIRONMENTAL CONSIDERATIONS

ENERGY CONTROL

HEAT & GLARE REDUCTION

FADE & UV PROTECTION

ENERGY MODELLING ANALYSIS

SAFETY & SECURITY

DESIGN & DECORATIVE

ANTI-GRAFFITI

LOW INTERNAL REFLECTION

INTELLIGENT WINDOW FILMS



3M™ Thinsulate™ Window Film. Smarter Windows.

Nearly 40% of heating loss in commercial buildings is due to windows allowing heat to escape. 3M™ Thinsulate™ Climate Control Window Film is much less expensive than installing double-glazing and the year-round results rival or match the performance and appearance of new glass.

As a 3M™ Licensed Installer, PARAGON have access to the latest technology in window film - an insulation film that outperforms all others and is virtually clear. 3M™ Thinsulate™ Climate Control Window Film helps retain warmth in winter and keep the heat out during summer by increasing your windows' insulation value. A single-glazed window with 3M™ Thinsulate™ Window Film applied has a similar insulation value as double-glazed windows, and double-glazed windows have a similar insulation value to that of triple-glazed windows. This level of insulation has not previously been achieved in a relatively clear film that does not change the look of your windows - inside or out.

3M™ Thinsulate™ offers:

- Incredible insulation performance, all year round
- Heat rejection for comfort and energy savings
- UV rejection of 99.9% that helps to significantly extend the life of furnishings from fading.
- Comprehensive warranty from 3M™



Why our relationship with 3M™ is so important to our customers.

PARAGON supply 3M™ Scotchtint™, 3M™ Scotchshield™, 3M™ Prestige™ and 3M™ Ultra Window Films™, and most recently, 3M™ Thinsulate™ Climate Control Window Films, and have been working with 3M™ for the last 35 years. 3M™ are considered one of the global leaders in film technology and give considerable support to distributors, offer an impressive manufacturer's warranty as well as the opportunity to use the global strength of the 3M™ brand across marketing materials.

As a licensed 3M™ installer, PARAGON have exclusive access to the latest products and materials from 3M™ and their international support across all marketing channels. It's this relationship that ensures an unmatched level of quality to all PARAGON customers.

We believe in professionalism good ideas, and attention to detail.

PARAGON's meticulous planning, technical qualifications and strategic management principles result in happy customers and delivering on promises.



Our management team.

We're a bit of everything.

We're part 'creative agency' types, part 'commercial solution' types, part 'design industry' and part 'regulation advisers'. We advise on everything, experts at most things and we like our coffee strong.

We don't like normal.

We are also passionate about ensuring we deliver on all of our promises and install or apply film or signage solutions that make a difference to your business. We want you to be genuinely happy that you chose PARAGON as your solutions team.



MICHAEL



PETER



WIL



NELSON

PARAGON

WINDOW TINTING, SIGNAGE & GRAPHICS

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paragonfilms.com.au

3M Licensed
Installer